

Evaluation Plan Development Template

Consider	Your response
<p>The purpose and audience for the evaluation</p> <p><i>How do you want to use the findings? More funding? To advocate for a cause?</i></p>	
<p>Theory of Change/ Program Logic</p> <p><i>Does this exist? For your organisation / project?</i></p>	
<p>What do you want to know from the evaluation?</p> <p><i>Develop evaluation questions (max about 6)</i></p>	
<p>How will you find out?</p> <p><i>What will you measure and how?</i></p> <p><i>the who, what, when, where of data collection</i></p>	
<p>How will you make sense of the data?</p> <p><i>How will you analyse/ understand the findings</i></p>	
<p>How will you communicate the findings?</p>	



More information / Resources

Measuring What Matters: An Introduction to project evaluation for not-for-profits

https://www.ourcommunity.com.au/marketplace/marketplace_article.jsp?articleId=7167

How to improve things for your community - and your not-for-profit - by measuring outcomes

<https://www.communitydirectors.com.au/help-sheets/how-to-measure-outcomes-in-your-not-for-profit>

The Social Impact Toolbox, a free resource for NFPs, developed by Community Sector Banking and the University of Technology Sydney

<https://www.socialimpacttoolbox.com/learn/>

Australian evaluation society website

<https://aes.asn.au>

Australian Evaluation Society- First Nations Cultural Safety Framework

https://www.aes.asn.au/images/AES_FirstNations_Cultural_Framework_finalWEB_final.pdf