



FRRR
Foundation for Rural
Regional Renewal

Leeton Roadmap Review 2022

The following tables reflect data collected from online review events in June 2022. Community consultation to develop a roadmap that is accessible and clearly actionable will continue throughout 2022.

If you wish to provide feedback, please contact Leeton Local Facilitator:

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Goals Summary – Prioritised by the Community



Centralised coordinator established to support local NFP sector including the development of a communications strategy.
 Communications Strategy to be sustainable.
 Online central source of information established offering training resources for volunteers and community members.
 Internal and external platforms for NFPs - one-stop shop. Including the NFP Database & Digital Hub.



Attract people to capture new volunteers, including young and skilled people.
 Promote leadership development and mentoring opportunities to support people to step into NFP committee positions.
 Encourage and promote more people with transferable skills i.e. grant assistance, mentoring, legal and accounting.
 Develop digital literacy in NFP members and groups.



Leeton Connect maintains and builds upon an attractive value proposition of service offerings and secures an ongoing revenue stream and membership.
 Not for Profit sector of Leeton organisations meet a minimum higher standard of governance structure/procedure/competence.



Increased succession plan for NFPs, attracting new and younger volunteers.
 Comprehensive NFP Database, Directory, and digital resource library.
 Database – NFP membership contact list.
 Directory – Organisation profile and contact.
 NFP Resources - i.e., policy & procedures, financial management systems, governance, grievance procedures.



Leeton Roadmap Review EFFICIENCIES

GOALS 2021

1. Centralised coordinator established to support local NFP sector including the development of a communications strategy.
2. Communications Strategy to be sustainable.
3. Online central source of information established offering training resources for volunteers and community members.

GOALS 2022

1. Centralised coordinator established to support local NFP sector including the development of a communications strategy.
2. Communications Strategy to be sustainable.
3. Online central source of information established offering training resources for volunteers and community members.
4. Develop partnerships between NFP and business sector.
5. Internal and external platforms for NFPs developed.



EFFICIENCIES GOAL	NOW	SOON	LATER
<p>Centralised coordinator established to support local NFP sector including the development of a communications strategy.</p>	<p>Community coordinator (central and neutral) to collaborate and share ideas, services, skills, resources available with NFP and wider community.</p> <p>Lead organisations to explore marrying central position as a job share arrangement.</p> <p>Lead organisations/s:</p> <ul style="list-style-type: none"> ➤ Initiate NFP working group starting with currently funded IRCF positions. ➤ Provide strategic leadership and coordination. ➤ Investigate ways for organisations to be sustainable and share findings with the sector. ➤ Assist smaller organisations to achieve shared goals with awareness that each organisation has its own objectives. <p>Increase understanding of: Leeton Junior Rugby League Association and efficiencies that they are developing. The role of Leeton Council i.e., input from Economic Development roles</p>	<p>Develop revenue modelling to support centralised coordination beyond the IRCF program. (ie Leeton Connect Membership and other sponsorship)</p> <p>Increase awareness of shared objectives within the NFP sector.</p> <p>Create a larger impact and efficient delivery by having regular/combined networking and communications to share knowledge/projects/ideas.</p> <p>Develop a good strategic approach, especially for small groups who do not have established projects ready to go. Source help through partnership with larger groups.</p>	<p>Embed evaluation process to support improvement cycle.</p> <p>Continuation of regular/combined networking and communications to share knowledge/projects/ideas.</p> <p>Lead organisation/s to provide strategic leadership and coordination into the future.</p> <p>Process established to ensure services are not being duplicated.</p>



EFFICIENCIES GOAL	NOW	SOON	LATER
<p>Communications Strategy to be sustainable.</p>	<p>Scope communications needs and engage marketing specialist to develop effective resourcing plan.</p> <p>Develop a good strategic approach, that supports small groups who do not have established communications systems.</p> <p>Capture communications skills assistance and partnership opportunities that larger NFP's could provide through peer-to-peer mentoring.</p> <p>Scope NFP needs regarding online conferencing.</p>	<p>Deliver peer to peer mentoring on communication strategies.</p> <p>Scope if established lead NFP in the community could produce information packages on how to use various tech platforms.</p>	



EFFICIENCIES GOAL	NOW	SOON	LATER
<p>Online central source of information established offering training resources for volunteers and community members.</p>	<p>Investigate what Leeton Connect is currently offering and the internal infrastructure required to support this process and identify additional needs to ensure this is ongoing.</p> <p>Explore Digital Infrastructure Ideas:</p> <ul style="list-style-type: none"> ➤ Website ➤ Microsoft Teams to support sharing of documents and collaboration online, with moderator. ➤ Digital options to support training delivery for volunteers/community members. 	<p>Establish central source of information to:</p> <ul style="list-style-type: none"> ➤ Incorporate online resources, workshops and training including mental health and wellbeing. ➤ Train leaders to manage Zoom meetings /online conferencing tools. 	



EFFICIENCIES GOAL	NOW	SOON	LATER
<p>Internal and external platforms for NFPs - one-stop shop. Including the NFP Database & Digital Hub.</p> <p><i>Digital Hub - a customized, digital platform which will be a one-stop-shop to connect local residents, visitors and external audiences.</i></p> <p><i>NFP Database – Leeton Connect houses NFP contact database, that supports the local NFP network</i></p>	<p>Digital Hub:</p> <ul style="list-style-type: none"> ➤ Collaborate with other organisations to share information e.g., council, police, services, schools to access broad data. To provide external information on Leeton community. <p>NFP Database</p> <ul style="list-style-type: none"> ➤ Scope Leeton Connect volunteer bank being accessible for other NFP's ➤ NFP Database to support resource sharing including skills sharing and training across all NFPs where appropriate. <p>Enable connectivity of the NFP Database and Digital Hub to a Grant Writer, linking to Mail Management software.</p>	<p>Digital Hub:</p> <ul style="list-style-type: none"> ➤ Create opportunities to share training (including from specialist agencies e.g. mental health training), collaborate where priorities and values align, apply collectively for funding, remove competition, and prevent duplication of services and resources. ➤ Leeton Connect to provide strategic leadership and coordination of a digital hub. ➤ Business Chamber, Leeton Connect and Council to partner on promotion and increase awareness of Digital Hub and raise awareness of NFP's to public through marketing. <p>Investigate solutions to ongoing maintenance challenge, to be included in strategic plan to ensure sustainability.</p>	<p>Digital Hub:</p> <ul style="list-style-type: none"> ➤ Review/consult effective outcomes of Digital Hub and use feedback to adapt existing systems and structures to Leeton's community needs



Leeton Roadmap Review PEOPLE

GOALS 2021

1. Create accessible processes to capture new volunteers, including young and skilled people (young referring to 18-45).
2. Mentoring opportunities available to support people to step into NFP committee positions.
3. Encourage and promote more people with transferable skills including grant assistance, mentoring and leadership development
4. Develop digital literacy in NFP members.

GOALS 2022

1. Attract people to capture new volunteers, including young and skilled people.
2. Promote leadership development and mentoring opportunities to support people to step into NFP committee positions.
3. Encourage and promote more people with transferable skills i.e., grant assistance, mentoring, legal and accounting.
4. Develop digital literacy in NFP members and groups.



PEOPLE GOAL	NOW	SOON	LATER
<p>Attract people to capture new volunteers, including young and skilled people.</p>	<p>Identify organisational needs (skills). Promote services, show benefits, match skill to will. Develop partnerships with existing organisations that could fill volunteer opportunities.</p>	<p>Promote the WHY behind volunteering. Include position, availability, case stories and testimonials to humanize volunteering. Develop ways to rewarding volunteers to support retention, including recognition across wider community E.g., volunteer awards.</p>	<p>Review and follow up. Identify measures of success. KPI's i.e capture figures around volunteer recruitment and retention.</p>
<p>Promote leadership development and mentoring opportunities to support people to step into NFP committee positions.</p>	<p>Identify organisational needs (skills). Identify leaders internal and external.</p>	<p>Match skills to leaders and mentors to volunteers. Build skills and confidence of workforce.</p>	<p>Review and follow up. Identify measures of success. KPI's i.e capture figures around upskilling and emerging leaders.</p>
<p>Encourage and promote more people with transferable skills i.e. grant assistance, mentoring, legal and accounting.</p> <p>Develop digital literacy in NFP members and groups.</p>	<p>Identify organisational needs (skills). Identify people with transferable skills. Value-add, identify how people will benefit from volunteering. Identify: skills required and experts with these skills. Develop partnership with existing organisations that could fill volunteer opportunities.</p>	<p>Match and share skills. Conduct workshops to meet needs. Develop partnership with other local organisations to meet needs. Formal skills recognition.</p>	<p>Review and follow up. Identify measures of success. KPI's i.e capture figures around volunteer engagement and upskilling.</p>



Leeton Roadmap Review



STRATEGY

GOALS 2021

1. Dynamic NFP sector:
 - a. Dynamic NFPs/Orgs
 - b. Dynamic NFPs/Orgs are visible to the community
2. Improved capacity and efficiency including wider collaboration to leverage effectiveness of funding opportunities.
3. Improved governance channels.
4. Improved communication channels.

GOALS 2022

- 1 Leeton Connect maintains and builds upon an attractive value proposition of service offerings and secures ongoing revenue stream and membership.
- 2 Not-for-Profit sector of Leeton organisations meet a minimum higher standard of governance structure/procedure/competence.



STRATEGY GOAL	NOW	SOON	LATER
<p>Leeton Connect maintains and builds upon an attractive value proposition of service offerings and secures an ongoing revenue stream and membership.</p>	<p>Workshop the unique place Leeton Connect has in the NFP sector and their offerings/services/value proposition.</p> <p>Leeton Connect to access exterior sources of funding.</p> <p>Expand service delivery beyond Leeton/ beyond NFP sector (to businesses)</p>	<p>Consult with NFPs on a draft set of service offerings.</p> <p>Replication expansion.</p> <p>Analysis of members' capability to pay for services.</p> <p>Develop honest overall business case.</p> <p>LC improve understanding of how to increase membership.</p> <p>Revenue forecast connected to strategy that also focuses on maintenance and growth.</p>	<p>Include business modeling. Put in place a technology platform (<i>See Efficiencies</i>) that supports:</p> <ul style="list-style-type: none"> ➤ Training ➤ Volunteer participation ➤ Compliance ➤ Event Planning <p>Have defined income and financial plans post 2024.</p>
<p>Not for Profit sector of Leeton organisations meet a minimum higher standard of governance structure/procedure/competence.</p>	<p>Outreach to improve engagement by LC members to access governance skills, development, and support.</p>	<p>Develop tailored support that responds to each member orgs' needs. Including mentorship between members.</p>	<p>Include business modeling – Put in place a technology platform that supports governance.</p>



Leeton Roadmap Review SYSTEMS

GOALS 2021

1. Networking & Support from the Program to share organisational systems (i.e., policy & procedures, financial management systems, governance grievance procedures)
2. Having Systems in place so that NFPs can manage disruption i.e., COVID.
3. Increased NFP succession planning, attracting new volunteers and younger volunteers
4. Comprehensive NFP Database and Digital Hub developed to support visibility between each other and to the public.

GOALS 2022

1. Increased NFP succession planning attracting new diverse volunteers and younger volunteers (Consolidate into existing People goal)
2. Comprehensive NFP database, directory, and digital resource library.



SYSTEMS GOAL	NOW	SOON	LATER
<p>Increased succession plan for NFPs, attracting new and younger volunteers.</p>	<p>Develop governance, rules etc around managing and using the volunteer database. i.e., who manages the database?</p>	<p>Utilising technology to manage the database E.g., 'Volaby' app.</p> <p>Deliver training on how to use app.</p> <p>Increasing connectedness and volunteerism.</p>	<p>Market/promote app (database) to build volunteer base and users.</p> <p>Provide volunteers with support to onboard (Tech & HR).</p>
<p>Comprehensive NFP database, directory, and digital resource library.</p> <ul style="list-style-type: none"> ➤ Database – NFP membership contact list. ➤ Directory – Organisation profile and contact. ➤ NFP Resources - i.e., policy & procedures, financial management systems, governance, grievance procedures. 	<p>Develop/establish working party of stakeholders.</p> <p>Put model out for review:</p> <ul style="list-style-type: none"> • Stakeholders • Community <p>Develop governance</p> <ul style="list-style-type: none"> • Privacy • Responsible resourcing • Financial model. <p>Share and network opportunities to discuss NFP business systems required.</p> <p>Access to policy and procedure & business planning templates.</p>	<p>Complete model</p> <p>Training</p> <p>Market/Promote</p> <p>Seek and deliver maintenance support for business systems (refresh, start-ups)</p> <p>Use IRCF evaluation to home in on NFP system needs in Leeton and provide training/support.</p>	<p>Maintain regularly and adapt systems so that NFP's manage adversity and change.</p>

