



# FRRR

Foundation for Rural  
Regional Renewal

Investing in Rural Community Futures

Strengthening local not-for-profits for  
the vitality of rural and remote  
communities.





# Ulladulla Community Roadmap 2021

## About FRRR

The Foundation for Rural & Regional Renewal - FRRR - (phonetically: F-triple-R) - is the only national foundation specifically focused on ensuring the social and economic strength of remote, rural and regional communities.

FRRR's unique model connects common purposes and investment with locally prioritised needs, to create communities that are vital and resilient. Since FRRR's start in 2000, it has delivered nearly \$115 million to more than 11,000 projects.

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## Acknowledgements

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## Confidentiality

This document is a public document and intended for the NFP sector of Ulladulla. It has been developed in consultation with the community.

## Purpose of this Document

This document is intended for the use of the community of Ulladulla. The information in this roadmap can assist the community in the following ways:

- To assist and guide FRRR's IRCF program funding and resources to NFPs in the community.
- To help direct community resources and planning towards commonly desired capacity goals.
- To assist planning and to contribute to the ongoing development of the community roadmap.

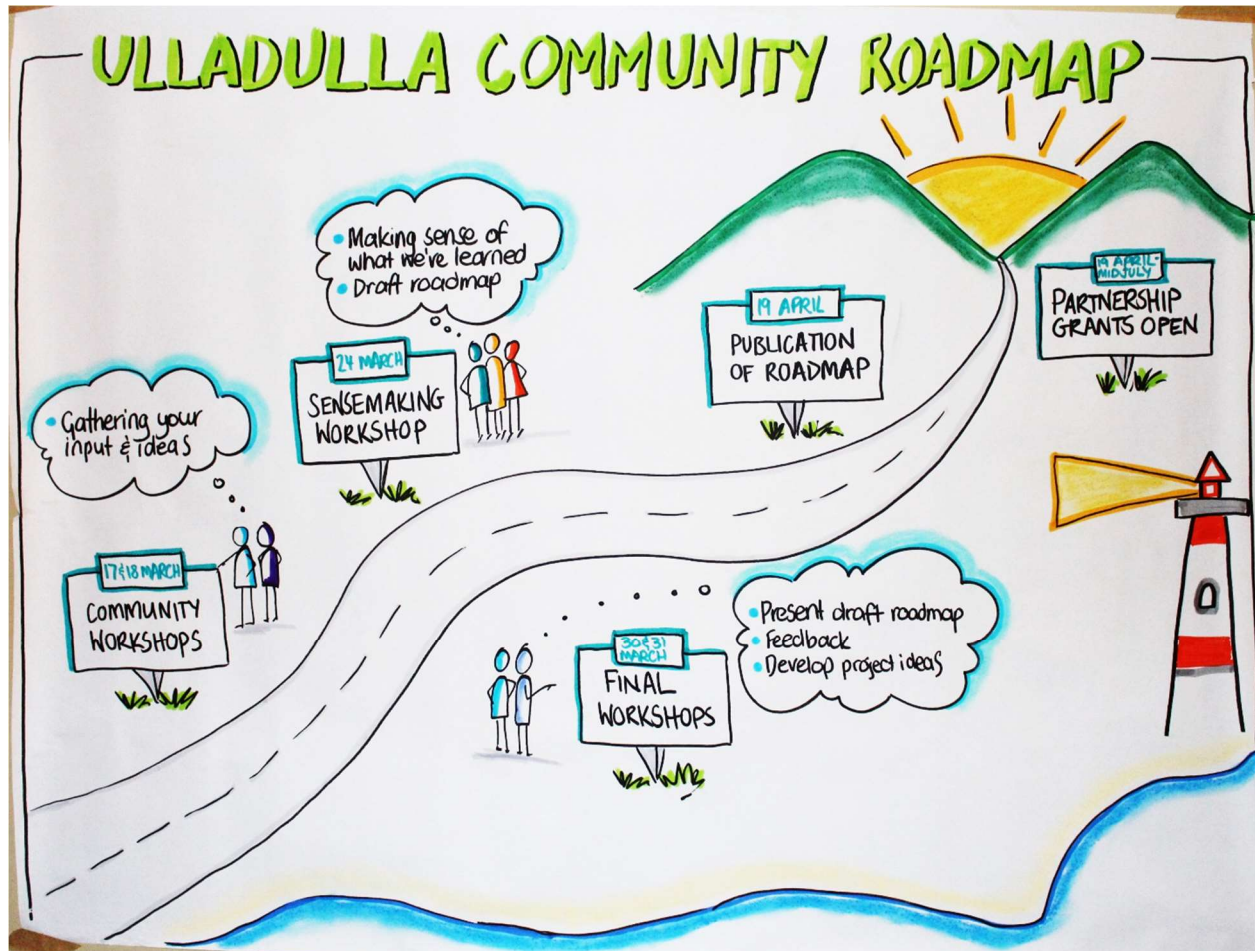
## The Investing in Rural Community Futures Program

The Investing in Rural Community Futures Program is focused on strengthening the capacity and capability of grassroots not-for-profit (NFP) organisations in four communities – Nowra, Ulladulla, Batemans Bay and Bay & Basin.

The program seeks to work with the Ulladulla community over a five-year period (2020-2024) offering a toolbox of support including access to funding, facilitation, a digital hub to share knowledge, information and experience within individual organisations and across the NFP sector.



Image 1: IRCF Development Roadmap



## Hypothesis

The program has an overarching hypothesis:

To support locally governed grassroots NFPs to be strong, resilient members of strong, resilient local community sectors and able to fulfil their missions with greater impact. Through this program, FRRR seeks to invest in projects that support revitalization to make a shift from surviving to thriving across the community.

The program uses a place-based approach and co-design methods that support the NFP sector in each community to develop their own solutions and approaches. The strategic priorities that underpin the program, and ultimately what it supports to achieve this hypothesis, are tabled below.





Image 2: IRCF Strategic Priorities



## Community Roadmap

From the outset, FRRR has planned to work with each community to develop an IRCF Community Roadmap (CR) and to articulate aspirations, priorities for the program, associated resourcing and delivery needs from 2020-2024. The intent of this process is to work with the communities under a co-design framework, creating the scaffolding for IRCF to operate in each community. This process has been conducted over five workshops with the community NFPs in March and April. It aims to build on data that was collected through the IRCF journey:

- desktop analysis during the site selection phase
- the IRCF Roadshow
- the startup grant process, and

The full IRCF Community Roadmap for Ulladulla was distributed for further comment through the month of May 2021.



## The Ulladulla Not-for-Profit Sector

The coastal communities of Ulladulla, Milton, Mollymook, Narawallee, Lake Conjola, Bendalong and Manyana make up the Ulladulla region for the IRCF program. The combined population of these communities is more than 15,000, a number that can more than double each holiday season.

The NFP sector in this region is seeking to improve their communications, digital footprint, recruitment of volunteers and cultural competencies. The region was heavily affected by recent bushfires and the community is seeking to capitalize on the outpouring of spontaneous volunteering and ensure their community organisations are resilient and well positioned to support the long road to recovery.

### Creating Stronger Organisations for a Stronger Community

**Vision** – *What is our collective vision for the future of our community organisations? Where do we want to be in 4 years?*

- Our community is enthusiastically and actively involved in our organisations.
- We have effective, sustainable and resilient organisations.
- Our organisations are inclusive to join and easy to leave.
- Our organisations are closely connected and working together.
- Our organisations reflect and serve the community's changing needs.
- Our organisations are generously sharing our resources.
- Our organisations attract skilled and talented people to our community.

**Principles** – *How do we want to work and be together? What principles can guide us in our work together?*

- We always support each other and seek opportunities to work together and share resources.
- We take time to celebrate the big and the small wins.
- We really take care of the people in our organisations.
- We embrace our diversity and seek to connect those who are disconnected.
- We spend time building relationships, through listening and learning.
- We commit to protect and preserve the natural beauty of our place.
- We seek to balance tourism and growth with preserving what's special about our place.



Goals: Sector Efficiencies

Goal	Year 1	Year 2	Year 3	Year 4
Organisations share resources (equipment, space, group buy essentials)				
Organisations have a clear picture of skills and deficiencies				
Organisations are well positioned and supported to apply for grants				



Goals: People

Goal	Year 1	Year 2	Year 3	Year 4
Induction training of new members				
Recruitment pathways for volunteers				
Recruitment pathways specifically for youth volunteers	-			
Shared recruitment strategy and resources for qualified staff				
Training in mental health and trauma				
Wellbeing program for our people				
Mentoring program for volunteers				





Goals: Systems and Structure

Goal	Year 1	Year 2	Year 3	Year 4
Modernised IT & accounting systems to meet compliance				
Committee development program (orgs have governance training and coaching support)				
Promote local services and what they do				
Well established NFPs helping smaller and new groups				
NFPs that network and share				



Goals: Investing in Strategy

Goals	Year 1	Year 2	Year 3	Year 4
Support organisations to create strategic plans for growth				
Build capacity for project leadership and co-design				
Organisations that advocate for systemic challenges				



## Conclusion

The IRCF Community Roadmaps are a key step in the methodology to articulate what the communities want to do in the IRCF program and how this will guide investment in the regions. It has allowed FRRR to take a deeper dive into the communities and to facilitate discussions on the future capacity and sustainability of the NFP sector moving forward.

## Next Steps

This concludes the first iteration of the Ulladulla Community Roadmap 2021. Partnership grants will be made available to the locally governed community NFPs and a facilitator (.2FTE) will also be employed to support the delivery of the CR. It is envisaged that we will review, reflect and have conversations around this document as we move through the IRCF program timeframes and will update it as it unfolds.